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Independent Marketing
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FreeLife International

July 14, 2006

Attention: Consumer Response Center
RE: Business Opportunity Rule R511993
<https://secure.commentworks.com/ftc-bizopNPR>

As an independent FreeLife International Marketing Executive who has developed my business as a result of the opportunity FreeLife International, its products and marketing plan made available to me for the last two years, I am strongly opposed to the new business opportunity rule being promoted by the Federal Trade Commission and others at 16 CFR 437.

The intention of this new ruling is to protect people from scam businesses that do exist, but, this protection will only make it extremely difficult for me and others, who do represent a legitimate Direct Sales business. The cost to join FreeLife International as an Independent Marketing Executive is \$35.00 dollars, and the products are shipped directly from the company to the consumer.

FreeLife International, a company that is over 10 years old, **has always had a 90 day money back guarantee return policy...period.** Why is it that I and others should have to be put on hold for seven days, provide a ten year history about ourselves and those who have signed up or cancelled out. What will happen with privacy protection. No one is pressured into buying the products, and if they don't like the products after they have tried them, they are easily returned for credit from the company, no questions asked. Also, FreeLife International is a member of the DSA (Direct Selling Association) and the Better Business Bureau.

Please reconsider this ruling, do not single us out. This will only burden me with unnecessary costs, paperwork, confidential information and other burdens that can damage or destroy my livelihood and other independent businesses like me who are American taxpayers. The charlatans that are out there will only figure out a way to work around this.

Respectfully submitted,

Olia Cantrell